

GREATER SUSQUEHANNA VALLEY
CHAMBER OF COMMERCE

#GSVCC

SPONSORSHIP GUIDE



 **2020**
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2020 CHAIR'S CIRCLE SPONSOR

This Partnership provides enhanced benefits to those members who invest above and beyond their membership dues. These funds are used to advance the critical programs and initiatives that build long-term sustainability for the Chamber.

In order to fulfill the benefits listed below, the deadline to be a part of the Chair's Circle Program is March 31st, 2020.

- *Recognition alongside other Chair's Circle Sponsors in Chamber radio ads on the stations of Sunbury Broadcasting*
- *Enhanced listing on the Chamber's website, which has approximately 4,500 page views per month*
- *Direct link to Chair's Circle listing in the Chamber's bi-weekly, electronic, member newsletter e-let. This electronic publication reaches over 2,200 Valley business leaders*
- *Corporate name recognition in the monthly Chamber newsletter, Voice of the Valley, which reaches audiences of over 33,500 print and 445,000 online readers (published as part of The Daily Item)*
- *One Chair's Circle Spotlight article in 2020, to be shared in Voice of the Valley (deadlines apply)*
- *Your business will receive a digital Chair's Circle logo to place on your website*

Events & Branding Benefits

- *Invitation to attend private quarterly events with the Chamber's Board Chair and the President/CEO, for a behind-the-scenes overview of Chamber activities and community issues*
- *Two-week name recognition on the Chamber's marquee in 2020*
- *Complimentary, priority use of the Chamber's Board room during regular business hours in 2020*
- *Year-long use of one shadow-box in the Chamber lobby to be used at your discretion to promote your business to the Chamber's many guests*
- *Corporate name recognition on the Chamber's lobby television*
- *Logo recognition via scrolling slideshow at Chamber events in 2020*
- *A limited number of complimentary registrations toward attendance at Member Luncheons, our new after-hours events called "Business with the Brewers", and Joint Legislative Breakfasts in 2020*
- *Opportunity to offer for display any one promotional piece at the Chamber's Member Luncheons*



FOUNDING SPONSOR

Like the Founding Fathers set the standard for our nation, Founding Sponsors set the standard for the quality and significance of Chamber events. Partner with the GSVCC as a Founding Sponsor to help create a strategic branding opportunity that will benefit our community and your organization as we serve as catalysts for regional growth.

- *Partner with the Chamber to create a legacy event which impacts the community and promotes prosperity*
- *Add your leadership perspective to key decisions in event planning*
- *Opportunity to speak at the event*
- *Corporate logo on event flyers, posters and the Chamber's online event registration page*
- *Opportunity to display a banner at the event*
- *Opportunity to have an expo table and present promotional material to event attendees*
- *Name recognition on the Chamber marquee*
- *Publicity through the Chamber monthly newsletter, Voice of the Valley, which reaches 33,500 print and 445,000 online readers*
- *Publicity through the Chamber's electronic newsletter, e-lert, which reaches over 2,200 Valley contacts*
- *Complimentary registrations and reserved seating at the event*



PREMIER SPONSOR

Invest in a GSVCC event Premier Sponsorship to elevate your brand and benefit the community. As the Premier Sponsor, you leave an indelible mark as we convene leaders, serve as catalysts for growth and serve as champions of the business community.

- *Opportunity to speak at the event*
- *Corporate logo on event flyers, posters and the Chamber's online event registration page*
- *Opportunity to display a banner at the event*
- *Opportunity to have an expo table and present promotional material to event attendees*
- *Name recognition on the Chamber marquee*
- *Publicity through the Chamber monthly newsletter, Voice of the Valley, which reaches 33,500 print and 445,000 online readers*
- *Publicity through the Chamber's electronic newsletter, e-lert, which reaches over 2,200 Valley contacts*
- *Complimentary registrations and reserved seating at the event*



SPEAKER/MEAL SPONSOR

Some of the best Chamber events engage high-level speakers, or are done in conjunction with a great meal. Consider partnering with the Chamber as we engage these speakers and promote business growth.

Speaker Sponsor - Opportunity to offer the introduction to the speaker or honored guests

Meal Sponsor - Opportunity to speak before food is served at the event

Additional Benefits:

- *Opportunity to display a banner at the event*
- *Corporate logo on event flyers, posters and the Chamber's online event registration page*
- *Publicity through the Chamber monthly newsletter, Voice of the Valley, which reaches 33,500 print and 445,000 online readers*
- *Publicity through the Chamber's electronic newsletter, e-lert, which reaches over 2,200 Valley contacts*
- *Complimentary registrations and reserved seating at the event*



MEDIA/PRINT SPONSOR

Want to be recognized in the media leading up to one of our events? How would you like to have your logo on one of our event programs? Become a Media/Print Sponsor and you will be sure to get plenty of publicity for your sponsorship contribution.

Media Sponsor - Opportunity to speak with Bob Garrett on the radio ahead of the event

Print Sponsor - Corporate logo on event flyers, posters and the Chamber's online event registration

Additional Benefits:

- *Opportunity to display a banner at the event*
- *Publicity through the Chamber monthly newsletter, Voice of the Valley, which reaches 33,500 print and 445,000 online readers*
- *Publicity through the Chamber's electronic newsletter, e-lert, which reaches over 2,200 Valley contacts*
- *Complimentary registrations and reserved seating at the event*



STRATEGIC/EXECUTIVE SPONSOR

Partnering with the GSVCC as a sponsor offers your business publicity, advertising and brand recognition to nearly 700 local businesses and organizations throughout the Susquehanna River Valley. You know what is strategic for your business, and we're happy to facilitate your strategy through Chamber networking and programming.

Strategic Sponsor - Add your leadership perspective to key decisions in event planning

Executive Sponsor - Varies by event

Additional Benefits:

- *Opportunity to speak at the event*
- *Corporate logo on event flyers, posters and the Chamber's online event registration page*
- *Opportunity to display a banner at the event*
- *Publicity through the Chamber monthly newsletter, Voice of the Valley, which reaches 33,500 print and 445,000 online readers*
- *Publicity through the Chamber's electronic newsletter, e-lert, which reaches over 2,200 Valley contacts*
- *Complimentary registrations and reserved seating at the event*



AWARDING/STUDENT SPONSOR

The Greater Susquehanna Valley Chamber stands for excellence in both business and education. Partner with us to recognize the very best of our members and volunteers. Encourage future leaders to strive for excellence as we recognize their work and offer them an opportunity to attend meaningful events.

Awarding Sponsor - Opportunity to present awards at the event

Student Sponsor - Opportunity to sit alongside students and educators whose tickets were paid for by this sponsorship

Additional Benefits:

- *Corporate logo on event flyers, posters and the Chamber's online event registration page*
- *Opportunity to display a banner at the event*
- *Complimentary registrations and reserved seating at the event*
- *Publicity through the Chamber monthly newsletter, Voice of the Valley, which reaches 33,500 print and 445,000 online readers*
- *Publicity through the Chamber's electronic newsletter, e-lert, which reaches over 2,200 Valley contacts*



GIFT SPONSOR

Chamber events strive to leave a lasting impression. A token of appreciation with your brand furthers this cause. Whether it's the branded water bottle reminding us that a local health system wants you to hydrate, or the communications company that wants you to stay powered on with a charging device, Chamber gifts serve as simple reminders of great events.

- *Corporate logo on event gifts*
- *Corporate logo on event flyers, posters and the Chamber's online event registration page*
- *Opportunity to display a banner at the event*
- *Publicity through the Chamber monthly newsletter, Voice of the Valley, which reaches 33,500 print and 445,000 online readers*
- *Publicity through the Chamber's electronic newsletter, e-let, which reaches over 2,200 Valley contacts*
- *Complimentary registrations and reserved seating at the event*



ADDITIONAL NOTES

- Complimentary registrations and reserved seating vary by event and by level.*
- The Chamber's Annual Young Americans Golf Tournament Brochure serves as our sponsorship guide for that event.*
- Legacy sponsors are offered the right of first refusal for sponsorships through February 15, 2020. After this date, unsecured sponsorship opportunities will be offered on a first-come, first-served basis.*
- To purchase sponsorships online, please log in to the Member Information Center and purchase via the calendar of events.*
- To coordinate with Chamber staff about strategic sponsorship opportunities, contact Chris Berleth, Membership Director, at cberleth@gsvcc.org.*

Routes 11 & 15
2859 N. Susquehanna Trail
Shamokin Dam, PA 17876

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